



Guilford Bridge Mural RFP

10.10.2017

[Greenmount West Community Association](#)

1634 Guilford Avenue

Baltimore, MD 21202 (Lanvale St entrance)

Overview

In an effort to create a safer and more welcoming entrance point to our neighborhood, our community proposes substantial improvements to the Guilford Avenue bridge. These improvements include benches, planter boxes, lighting and murals. This Request For Proposals is specifically for the MURAL portion of our project.

Artists do not need to have created murals in the past to apply, but having a history of or knowledge of outdoor and large scale work is helpful. This will be a ground level mural project, thus, all ages and community groups are strongly encouraged to apply.

Goals

1. Improve the impression of our neighborhood to visitors and community members with murals that inspire and reflect the artistic and historic nature of our neighborhood.
2. Create a more welcoming and safe transitional space across the bridge.
3. Highlight the arts focus of our neighborhood.
4. Discourage graffiti and vandalism on the bridge as well as improve safety for pedestrians.

Specifications

Both the east and west facing solid metal fencing on the Guilford Bridge (approximately the 1400 Block) are the available surfaces for murals. This bridge crosses the northeast corridor of the Amtrak railroad lines. Additionally, the sidewalks are also available if so desired by the applicant, however, priority of the RFP project should be given to the fence surfaces.

No specific subject matter is required and all fully filled out proposals will be reviewed, however submissions should reflect something appealing to the area and its residents. To learn more about Greenmount West and Station North Arts & Entertainment District.

[street view google maps](#)

www.greenmountwest.org

www.stationnorth.org

- A \$3000.00 fee shall be provided to the artist or artist group or \$1500.00 per bridge side if two separate artist/ artist groups' designs are chosen to complete the project.
- Fence walls are 8 feet tall and are constructed of solid metal panels.
- The East fence is approximately 150 ft long and spans the bridge over the Amtrak railway.
- The West fence is approximately 120 ft long and spans the bridge over the Amtrak railway.
- Priming of Fence Walls will be done by Greenmount West Community prior to mural painting.
- Graffiti Clear Coating of Fence Walls will be done by Greenmount West Community after the mural has been completed by artist or artist group.
- ALL paint and painting materials will be provided for the artists for this project. (please provide list of materials needed)
- Some assistance with painting may be provided if desired.*** (this may be a variety of community partners - skilled and unskilled people of all ages eager to be part of the project)
- Submissions due by November 15th 2017
- Notification of winning design end of November 2017
- Work to commence December 2017

When submission are received on November 15th, jurors from the community shall decide on either one or two artists or artist groups for awarding of the project (depending upon the submission received). The

jurors will include long term Neighborhood artist residents, life-long residents of Greenmount West, and members of the Greenmount West Community Association Board, their decision will be final.

Work area outlined in green - runs entire length of bridge.



Submission Instructions

Email submissions to shea@fourtwelvedev.com

OR

Snail mail to: Mural Project care of AREA 405

405 East Oliver Street, Baltimore, MD 21202

I. Eligibility & Requirements

- Open to artists and designers living and working throughout the **Baltimore/DC/Delaware** region. - ***We strongly encourage artists and designers working and living in and near Greenmount West and Station North Arts & Entertainment District and its surrounding neighborhoods to apply to this RFP.***
- Submit a one page cover letter with your name, address, phone number, website, and social media links where applicable.
- Mural Proposal should include drawings/ design images with scale of images to be considered for the bridge and up to 1 page max description of work you are proposing. -
- Submit 5 - 10 JPG images of previous work no larger than 5mb each titled each with 01_lastname_firstname.jpg

- An accompanying image list with descriptions of the images, date, materials, scale, and if they are murals, their location
- Acceptable file formats include: PDF or image files (JPEG,)
- Up to a 3 page CV or resume where applicable,
- Incomplete applications will not be reviewed*- *if you are concerned that you are missing something from your application or have questions - please contact us prior to the deadline- don't give up- we want to see your work and your ideas- apply!*

II. Notes

- Submissions may be for one or both fence lengths, but no less.
- Preference will be shown to concepts that are cohesive to the entire workable space. (As these are long surfaces, samples of your ideas are required for the RFP, a full mockup of the wall would not be necessary at this time.)
- Possibility to paint on sidewalk if the submission benefits from the additional area.
- Persons interested in proposing murals are strongly encouraged to visit the bridge site and visit Greenmount West community and Station North Arts & Entertainment District, and Baltimore City, learning about its history and its citizens for inspiration.
- The artist fee will be paid in stages - \$30% upon signing the contract and 70% upon completion of the project.
- Please send any questions about the mural project **prior to application deadline** if you think you may want to apply but are not sure how or would just like more information.
- We have no additional monies for transportation or housing during the production of the mural.


Important Deadlines and information

Deadline for all applications Wednesday, November 15th, 2017 5pm must be received by email, to subject line: MURAL PROJECT - last name shea@fourtwelve.dev.com or send or hand deliver to
Mural Project care of AREA 405

405 East Oliver Street, Baltimore, MD 21202

Checklist

1. Cover letter with name, address, email, phone #, website info, social media info etc
2. Designs/Images for the mural
3. Up to 1 page description of the project.
4. 5-10 jpg images (01_Duchamp_Marcel.jpg)
5. A numbered image list with descriptions
6. Up to a 3 page CV or resume

- 
- Once the project artist/artists has/have been chosen, they will be responsible for supplying fully developed images of the final mural prior to start of work on full scale mural for approval by jury.